

Women's Activities

MARCH 15, 1951

Fifteen



LARGEST CHECK . . . ever received from this district for the Girl Scout annual cookie sale was that pictured above as it was presented to Mrs. Olivé Dickson, left, field executive for Harbor District, by Mrs. Grace Wright, district chairman. Mrs. Dickson expressed appreciation to all cookie chairmen, including the section chairman, Mrs. Carl Crawling; the district chairman, and the following neighborhood chairmen: Mmes. Evelyn Carr, Central Torrance; Ramona Hansch, North Torrance; Edna Winther, Perry, J. Robinson, Seaside; and Francis Janssen, Waltery. (Herald photo).



Re-routing Long Distance circuits—one of the many interesting, vital jobs for women in the telephone business.

THE GIRLS BEHIND EACH TELEPHONE "HELLO"

Their are important jobs—and they do them well



1. Here's one business where the spotlight's really on women. Because of the nature of telephone work, nearly two out of every three telephone people are women—a high percentage. And they must be capable, well-trained women to handle your calls efficiently and serve you well in our offices. We train them, at our expense of course. And they earn good money in this important work.

2. Practically every sort of job—from accounting to teaching—can be found in our business. In addition to good pay, the girls have the security of the company-paid Benefit Plan and enjoy holidays and vacations with pay. All know they have a good chance to advance as their ability grows. Perhaps the best evidence of the importance of women to us is that hundreds have management jobs.

3. It would be hard to imagine work for women today more important than a job in our nation's telephone service. For now, more than ever, our country needs swift, reliable communications to help speed the job of defense. And it's reassuring to know that in these days of high prices on most everything, you still get a bargain when you buy telephone service. Here in the West, on the average, telephone rates are up less than half as much as the cost of living.

"Give! To Help Your Red Cross Mobilize For Defense"

Pacific Telephone



Your telephone is one of today's best bargains

Fashion Luncheon Fetes Clubwomen and Guests

Election of officers who will serve Torrance Woman's Club in 1951-52 and nomination and election of convention delegates will feature the next meeting on Wednesday, March 21.

Serving on the nominating committee are Mesdames Samuel V. Rauss, Bob L. Haggard and Otto A. Kresse.

Members and guests acclaimed the success of last Wednesday's program arranged by Mrs. B. W. Roberts and featuring a showing of smart spring and summer styles from the stock of Levy's Department Store. The fashion show was directed by Mrs. Edward Schwartz (Ella Levy) who chose as her commentator the brilliant and fashion-wise Mrs. Benjamin Miller, past president of Los Angeles Chapter of Hadassah.

Modeling the new creations were Mrs. H. L. Mitchell, who substituted for Mrs. G. J. Derouin; and Mrs. Delbert J. Thomson representing the senior club; and Mrs. Don H. Hyde. Representatives of Torrance Junior Woman's Club were Mmes. John V. Agapito, Joel R. Klink Jr., J. Parke Montague and Burton Easley.

The program followed a brief business session conducted by Mrs. Raymond Rogers, vice president, in the absence of Mrs. B. Taylor Whitney.

A delightful group of costume dances by Linda Lehman, of San Fernando, lovely and talented young niece of Dr. and Mrs. R. A. Bingham, provided a pleasing introductory number.

A St. Patrick's decorative motif was suggested in the use of all-white blossoms, satin ribbon bows and potted palms

Tea Honors Fern Mothers

Mrs. J. A. Eisenbrandt, a Fern Avenue PTA member, last week entertained at a tea for the mothers of the kindergarten pupils of Mrs. Louise Kilburn, Fern Avenue teacher.

Also present beside the mothers were: Mrs. Louise Kilburn, Mrs. Ruby Cleve, teachers; Mr. Elberman, vice-principal; and Mr. R. Henderson, principal of Fern Avenue School.

An informative discussion preceded serving of refreshments.

SOROPTIMIST BOARD MEETS

The Marcelina avenue home of Mrs. Mac Leake Tuesday evening was the setting for a meeting of the directors of the Harbor District Soroptimist Club.

Jane Miller, John Mascola United in Church Ceremony

Honeymooning in San Francisco and Virginia City with plans for skiing at Lake Tahoe are the former Jane Miller of this city and John Mascola of North Hollywood.

The bride is the daughter of Mr. and Mrs. E. M. Johnston of 1494 Egnacia avenue, and her husband's parents are Mr. and Mrs. N. Mascola of 6348 Bellaire avenue, North Hollywood.

The popular couple exchanged vows Saturday afternoon in Calvary Presbyterian Church, Wilmington, in the presence of relatives and intimate friends. A reception followed at the church, where Mrs. Joe Mascola registered the guests.

Escorted up the aisle and given in marriage by her father, the charming bride was attired in a grey suit with navy accessories and a smart yellow hat. She carried a white orchid on a prayer book.

Her only attendant was her small daughter, Sharonie Jane Miller, who wore white embroidered organza with a nosegay and tiara of pastel blossoms.

Joe Mascola attended his brother as best man and ushers were Jack Monaco and William H. Smith.

Preceding the ceremony M. R. McClaren sang "With This Ring."

Upon their return Mr. and Mrs. Mascola will establish their home at 1625 Cota avenue.

The bride was graduated from

Torrance High School and her husband received his diploma from Inglewood High School before serving four years with the United States Navy during World War II.

Prenuptial courtesies given for the former Jane Miller included a towel shower at the home of Mrs. William E. Blair and attended by members of the ladies' bridge club.

Included were Mmes. Mel Howard, William E. Smith, Edward Schwartz, Regis C. Jones, Don Mitchell, Murray L. Rucknick, all of Torrance, and Cecil Bishop of Manhattan Beach.

Mrs. Hilma Reich opened her Compton home for another lovely affair attended by Mrs. Mascola's co-workers at Dow Chemical. Their group gift was an electric roaster.

Beautifully arranged flowers and wedding favors marked a luncheon Friday at Dow Chemical to which all the women of office staff members were bidden. Their gifts to her were foam rubber pillows and canned foods.

Torrance Girl Becomes Bride in Altar Ceremony

At home following a brief honeymoon are Ciro Giammona and his bride, the former Ruby Lucille Shaver. They were united in nuptial mass in Nativity Catholic Church, Rev. P. J. McGuinness, pastor, officiating.

The bride is a daughter of Mr. and Mrs. Raymond C. Shaver of 1569 W. 218th street and her husband's parents are Mr. and Mrs. Pete Giammona of Long Beach.

Beautifully attired in a gown fashioned with a tulle skirt over satin and a bodice of Chantilly lace with long sleeves, her fingertip veil fastened by a tiara of rhinestones and seed pearls, the bride carried a white orchid and feathered carnations on her prayerbook.

Her only attendant, Mrs. Dolores J. Lowery, as matron of honor, wore rose taffeta with a matching rose and net bonnet. Best man was John P. Fournier.

Preceding the ceremony, Mrs. Neil J. McConlogue, organist, played her own accompaniment for three vocal selections.

Nativity Mothers Disclose St. Patrick's Dance Plans

Traditional green and white decorations and favors will transform Moose clubhouse, 1744 Carson street, into a colorful setting for the Nativity Mothers Club-sponsored St. Patrick's dance Saturday evening, March 17.

Tom Ulrich and his Melody Makers will furnish music for dancing from 8 until midnight, according to Mrs. Don Davis, vice president of the Mothers Club, and general chairman for the dance. Her assistants are Mesdames Michael Strellich, Alfred Tillet, Thomas Eager, and John Pawlicki. Sandwiches, cake and coffee will be dispensed at the snack bar during the evening. The chairman announced. Tickets may be procured at the door.



AT INSTALLATION . . . Taking a brief rest between dances following the installation of the 1951 Optimist Club officers are these club leaders and their ladies. Standing (left to right) are Roy Atherton Jr., Lt. Governor of the 14th District of Optimist International, who installed Dr. Allen Fycatt, center, the new president. He succeeded Verne Lovelady (right). Their partners for the banquet and dance held at the Hermosa Biltmore on March 5 were (left to right) Mrs. Lovelady, Miss Mell Trump, and Mrs. Roy Atherton Jr. (Herald photo).

RED CROSS TO MEET TOMORROW

There will be a meeting of the Torrance Branch, American National Red Cross, at 7 p.m. tomorrow in the Chamber of Commerce building, 1345 El Prado, according to Mrs. Marjorie Lund, secretary.

Represents Woman's Club Mrs. B. Taylor Whitney represented Torrance Woman's Club Tuesday at Lawndale's Woman's Club at an annual reciprocity luncheon meeting.

OREGON TRIP Home from a business trip at Grants Pass, Ore. are Mr. and Mrs. B. T. Whitney. En route home they visited San Francisco.

Sewing MACHINES
FOR SALE
OF RENT
M & S SEWING MACHINE CO.
REPAIRS ALL MAKES

RNAs Set Card Party, Bake Sale

Torrance Royal Neighbors will sponsor a card party Tuesday, March 20, in Woman's clubhouse, Canasta, bridge, 500, and bingo will be played and there will be prizes and refreshments, according to Mrs. Belva Brase, chairman.

The drill team will hold a bake sale Saturday, March 24, at the entrance to the Gay Shop on Sartori avenue. Contributions of baked goods may be made by contacting the captain of the team, Mrs. Jean Hanan, or her assistant, Mrs. Sophia Duncan. Colored eggs will be a feature of the pre-Easter sale. It was announced.

GOLD STAR MOTHERS TO MEET

Torrance Memorial Chapter of American Gold Star Mothers will meet at 8 p.m. Tuesday, March 20, in American Legion Clubhouse, Redondo Beach.

Those Gold Star mothers not affiliated with the chapter are cordially invited by the president, Mrs. Edith Erbe.

Linda Lee Arrives

Among new arrivals in Torrance is Linda Lee, first daughter born to Mr. and Mrs. M. P. Newland of 1451 W. 220th street. The baby arrived March 5 at Camp Pendleton.

Linda Lee and her four-year-old brother Eugene will remain here with their mother while their daddy, a Chief Petty Officer USN, is on active duty aboard the destroyer, Henderson.

OES Chapter Meets Tonight

Torrance OES chapter will honor Job's Daughters, Bethel 50, at their meeting this evening in Masonic Temple. The visitors will exemplify their work for the Stars and the Worthy Matron urges a full attendance.

Represent Fern PTA Representing Fern Avenue PTA at the recent Founders Day program of the Torrance PTA Council at Walteria were: Mmes. W. C. Higdon, C. S. Connors, J. R. Patrick, J. R. Rice, V. T. Vanderpool, and the president, Mrs. G. J. Derouin.

GAY SHOP!
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Our Beautiful
SPRING COATS
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The choice for Spring! Mary Lane's wonderful men's wear flannel topper with clever new "Shutter Flap" pockets. Yours for joyous wearing in an array of pastel tones are delightfully flattering. Sizes 8-18, No. 140

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